The Advocate is the official publication of the Oklahoma Rural Water Association and the ORWA Assurance Group. It is published quarterly for distribution to more than 4,000 members and non-members, water and wastewater related agencies, individual members, associate members, legislators and friends and supporters of the association.

Please check advertising option(s):

Ad Sizes	Member Rate		Non-Member Rate	
	Single Issue	Four Issues	Single Issue	Four Issues
Full Page: 8.375" X 10.875" w/ bleed - 8.625" X 11.125"	☐ $525	☐ $1,890	☐ $780	☐ $2,808
Half Page: Horizontal - 7" X 4.25" Vertical - 4.25" X 7"	☐ $344	☐ $1,238	☐ $563	☐ $2,025
Quarter Page: Horizontal - 4.583" X 3.333" Vertical - 3.333" X 4.583"	☐ $219	☐ $788	☐ $413	☐ $1,485
Business Card: Horizontal - 3.5" X 2" Vertical - 2" X 3.5"	☐ $125	☐ $450	☐ $300	☐ $1,080
Front Inside Cover Back Inside Cover Back Outside Cover	☐ $656	☐ $2,835	Exclusive to Members	

(Four issue contract rate reflects a 10% discount)

Advertising Deadlines:	Spring Issue	Summer Issue	Fall Issue	Winter Issue
	January 1	April 1	July 1	October 1

All ads must be received electronically. Advertisements can be emailed to Crystal Canaday at Crystal@orwa.org The placement of each advertisement in our publication will be determined by ORWA. Artwork and payment in full must be received by the ORWA office by the deadlines stated above. Advertising received after the deadlines is not guaranteed to print in the current issue, unless it is pre-arranged with the ORWA office.

Please submit the completed form, along with artwork and a check made payable to:

ORWA
P.O. Box 95349
Oklahoma City, Oklahoma 73143

For more information, please contact Crystal Canaday at (800) 375-6792 or crystal@orwa.org

Artwork Requirements

- **All digital color artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi.**
- **File formats accepted are: High resolution PDF, EPS, TIFF and JPEG files. Software, such as Microsoft Word, Publisher, Photoshop, Illustrator or InDesign, may be used if fonts are embedded or saved aws PDF or Photoshop files.**
- **All color artwork must be in CMYK mode. RGB mode artwork is not accepted, and if supplied, will be coverted to CMYK mode, which will result in a color shift.**

For your convenience, please use this checklist below as you prepare your artwork and/or ad content

- Verify that everything is correct and ready for publishing
- Authorize ORWA to print/copy this job as-is
- Agree that you are responsible for any errors in composition, layout or content (including, but not limited to, pictures, graphics or text)

☐ Artwork ☐ Ad ☐ Logo ☐ Payment

Company Name: _____ Contact Name: _____

Contact Phone: _____ Contact Email: _____

Signature: _____ Date: _____

Quality On Tap!
Our Commitment Our Profession