

# MEDIA KIT

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*2021*



# ABOUT US

The Oklahoma Rural Water Association is a non-profit organization whose purpose is to assist water and wastewater systems with day-to-day operational and management problems.

Formed in 1970, the Oklahoma Rural Water Association became the voice in legislative and regulatory issues and started on-site technical assistance and today works to serve over 550 water and/or wastewater utilities.

ORWA provides a legislative voice for water and wastewater utilities on issues in the state and federal levels during legislative sessions. The Oklahoma Rural Water Association strives to meet the needs of each individual water system.

# OUR MEMBERSHIP

Membership in ORWA helps sustain important training and technical assistance programs that help improve system operations and management, saves systems money and enhances compliance with federal drinking water regulations.

Your support helps build a stronger, more effective association to serve you and represent your views on important legislative issues.

Become a member today!





# THE ADVOCATE



Distributed to all members,  
Oklahoma water districts  
and Oklahoma legislators

**4,000+**

Total subscribers and  
always growing

The Advocate is the official publication of the Oklahoma Rural Water Association. The Advocate has a readership of more than 4,000 ORWA members, non-members, water and wastewater agencies, legislators, friends and supporters of the association.



4,000+  
Print Subscribers



Online followers on Facebook,  
Twitter and Instagram



Over 550 water and/or  
waste water systems  
across Oklahoma



# ADVERTISING OPPORTUNITIES

Place your company's message into the hands of our more than 4,000 readers with each quarterly edition.

The Advocate reaches the heart of rural Oklahoma and works to connect businesses like yours directly to your target audience.

## Ad Deadlines

Spring Issue  
December 15

Summer Issue  
March 15

Fall Issue  
June 15

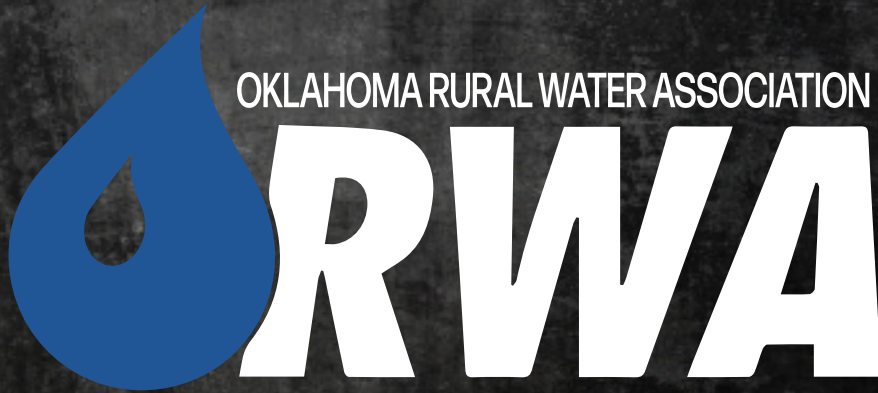
Winter Issue  
September 15

All ads must be received electronically. The placement of each advertisement in our publication will be determined by ORWA.

Artwork and payment in full must be received by the ORWA office by the deadlines stated above.

Contact Stephanie Johnson at [steph@orwa.org](mailto:steph@orwa.org) for additional information.

Ad Sizes	Member Rate		Non-Member Rate	
	Single Issue	Four Issues	Single Issue	Four Issues
Full Page 8.375 in X 10.875 in Bleed of .125 in	\$650	\$2,200	\$900	\$3,500
Half Page 7.375 in X 4.6875 in	\$400	\$1,500	\$700	\$2,500
Quarter Page 3.5 in X 4.6875 in	\$250	\$1,000	\$500	\$1,800
Front Inside Cover Back Inside Cover Back Cover	\$1,500	\$3,500	Exclusive to Members	



**OKLAHOMA RURAL WATER ASSOCIATION**

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